

SHORT HAIR FOR WOMEN BECOMING A FAD—  
SANITARY, COMFORTABLE, TIME-SAVING



Women who favor short hair for women: Above, left to right—Mrs. Vernon Castle, Dr. Mary Walker of Washington; Lucille Pugh, New York lawyer and society girl; below, left to right, Ethel Laginska, pianist, and Mrs. Havelock Ellis, writer and lecturer.

Short hair is comfortable,  
Short hair is clean, also  
Short hair is democratic,  
Time-saving,  
Sanitary,  
NOT man's exclusive privilege,  
Saves hairpins and is  
An "aureole of beauty."  
And for these reasons women are  
wearing their hair short.

The fashion—old enough in the zone of the spotlight—is new in feminine circles. The "Pioneer Guard" of short-haired women has been organized.

Just who started the fashion no one seems to know. Some say it originated with the suffragists as a protest against man-made social laws.