

4 Cols. x 150 Lines—600 Lines (43 Inches)

Mat 40

Also Available as 5 Cols. x 200 Lines—1000 Lines Order Mat 501

The above ad, especially in its 5-columns size, lends itself perfectly to the making of a tabloid herald. The reverse side can carry stories and pictures from the publicity section, coupled with local advertising that can help defray printing costs. Print a large quantity and distribute in busy areas.

Official Billing

EDWARD SMALL presents "THE CHRISTINE JORGENSEN STORY" 100% introducing JOHN HANSEN 50%

Screenplay by ROBERT E. KENT and ELLIS ST. JOSEPH 25%

Based on the book by CHRISTINE JORGENSEN Directed by IRVING RAPPER 25% Produced by EDWARD SMALL 25% COLOR by DeLuxe® 25% UNITED ARTISTS. 25%

Entertainment from Transamerica Corporation

The Story

(Not for Publication)
Childhood is a painful period for George Jorgensen, Jr. (EDDIE FRANK, TRENT LEHMAN). At an age when boys are expected to conform to the "rough and tumble" stage, he rejects it all.
But George's differences are minimized at home, where his mother (ELLEN CLARK), father (JOHN HIMES) and sister Dolly (PAMELYN FERDIN) fill his life with love

his life with love.

But as the years pass, his problems of sexual identity become more acute. Psychologically and emotionally

he is a woman. Physically he is a man.
For a while George's (JOHN HANSEN) problems subside. After securing a position as staff photographer for a leading advertising agency, he is rapidly propelled to the top by Jess Wanner (ROD McCARY), a handsome young executive. But Jess' motives aren't entirely professional, and during a location assignment in Southampton for an ad layout with Tani (JOYCE MEADOWS), a model, Jess tries to seduce George

in a motel room.

Horrified and confused by the abnormal encounter,
George runs toward the dock with suicide in mind. Tani convinces unming in a frantic state and compassionately

The alternative is enrolling in an experimental research class headed by Professor Estabrook (WILL KULUYA), who teaches George that "sex is chemistry" and through proper hormone treatment, most sevual adnormalities can be corrected.

After discussing his abnormality with the professor, George decides to place his future in the hands of Copenhagen's great physician, Dr. Victor Dahlman (OSCAR BEREGI). After extensive hormone treatments, corrective surgery, and the emotional support of Aunt Thora (JOAN TOMPKINS), George blossoms into a beautiful Christine-named after Aunt Thora's deceased daughter.

When the press learns about the transformation, they rush to Copenhagen for her story. Skeptical of their sensational motives, Christine refuses to see everyone except Tom Crawford (QUINN REDEKER), a hand-some magazine writer with references from Dr. Esta-

They retreat to a quiet mountain cabin where she grants him an exclusive interview, shedding distasteful memories like a snake peeling off old skin, making way for the new. As time passes, Tom and Christine fall deeply in love.

Once the article is completed, he convinces her to return home to assume her rightful place in society.

Running Time: 89 Minutes

The Cast

| George-Christine | John Hansen |
|---------------------------|---------------|
| Aunt Thora | Joan Tompkins |
| Tom Crawford | Quinn Redeker |
| George Jorgensen, Sr. | John W. Himes |
| Mrs. (Florence) Jorgensen | Ellen Clark |
| Jess Wanner | Rod McCary |
| Professor Estabrook | Will Kuluva |
| Dr. Victor Dahlman | Oscar Beregi |

Production Staff

| Produced by | Edward Small |
|------------------|------------------|
| Discated by | Irving Rapper |
| Screenplay by Ro | bert E. Kent and |
| Screenplay 27 | Ellis St. Joseph |
| | |

Based on the Autobiography of Christine Jorgensen

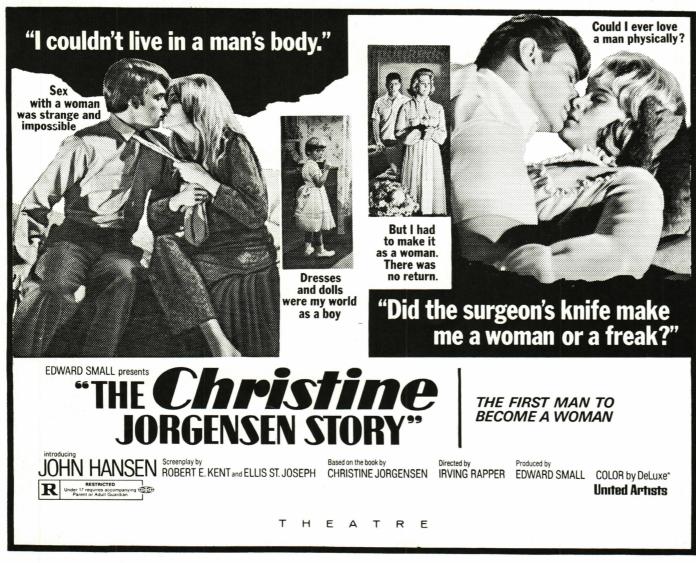
Technical Advisers

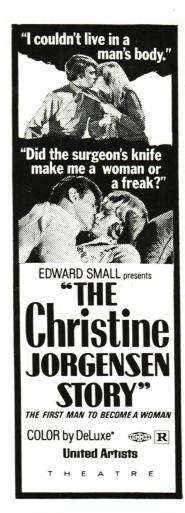
Robert E. Kent Associate Producer Paul Sawtell and Music by Bert Shefter

Director of Photography Jacques Marquette, A.S.C. Lou LaCava Christine Jorgensen

Robert O. Pearman, M.D. COLOR by DeLuxe An Edward Small Production UNITED ARTISTS.

entertainment from Transamerica Corporation





I Col. x 70 Lines (5 Inches) Mat 103

4 Cols. x 80 Lines—320 Lines (23 Inches)

Mat 402

Order Ad Mats From National Screen



Mat 204

ART STILLS

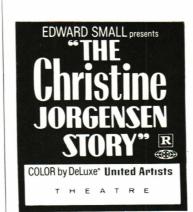




Order From National Screen



CJ-ART 3

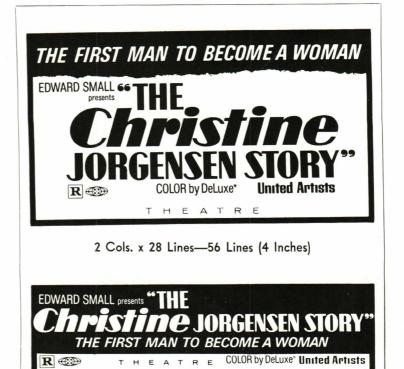


I Col. x 28 Lines (2 Inches)



I Col. x 14 Lines (1 Inch)

Both on Mat 101



2 Cols. x 14 Lines—28 Lines (2 Inches)

Both on Mat 201

PAGE 2



2 Cols. x 110 Lines—220 Lines (16 Inches)

Mat 205

SPECIAL MAT No. I

The following ads and scenes are available on a composite mat at a special low price at National Screen:

Ads: 101, 102, 103, 201, 202, 204 Scenes: 1A and 2A



2 Cols. x 49 Lines—98 Lines (7 Inches)

Mat 202



3 Cols. x 133 Lines—399 Lines (29 Inches)

Mat 301



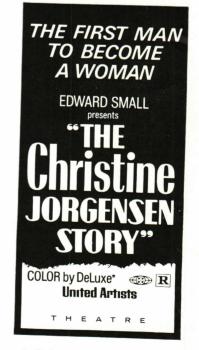
APPROVED

All advertising in this pressbook, as well as all other advertising and publicity materials referred to herein, has been approved under the standards for Advertising of the Code of Self-Regulation of the Motion Picture Association of America. All inquiries on this procedure may be addressed to:

Director of the Code for Advertising Motion Picture Association of America 522 Fifth Avenue, N. Y., N. Y. 10036

This picture has been rated:





I Col. x 49 Lines (4 Inches) Mat 102



This may look like the picture of any boy-girl romance—but it's not! The girl is Christine Jorgensen, recently transformed from male to female, and the man is a magazine writer who develops a romantic attraction to her. Scene is from "The Christine Jorgensen Story," with John Hansen as Christine and Quinn Redeker as her admirer. It will open at the Theatre through release by United Artists, an entertainment service of the Transamerica Corporation.

Christine Jorgensen's Story Is Subject of Frank New Film

The events leading up to and following the amazing surgical operation which made a woman of magazine photographer George Jorgensen, an occurence which occupied a major portion of the world's headlines not too long ago, are frankly and sympathetically treated in Edward Small's "The Christine Jorgensen Story" which United Artists, entertainment subsidiary of a woman, which indeed Christians

of the Transamerica Corporation brings to the Theatre on in Color by DeLuxe.

Physically, it will be recalled, George Jorgensen was born a perfect male with all the outward characteristics of his sex. Emotionally and psychologically however, his characteristics were distinctly feminine, a situation which led to considerable mental and moral anguish, abetted no little by the fact that neither he nor his associates understood its true nature. A deep feeling of guilt therefore added to Jorgensen's mental torture which made him consider suicide.

Almost accidentally he learned of Denmark's great physician Dr. Victor Dahlman who was conducting some revealing studies in the mechanics of sex, and George placed himself entirely in the doctor's hands. The Doctor placed George under a hormone regimen, did some corrective surgery and George emerged as a beautiful woman who took the name Christine in memory of a cousin.

The new Christine was capable of accepting the attentions of a male and her secondary sex characteristics-voice, muscular development, emotions- became those

Auspicious Debut

You'll probably search in vain for an actor who made his screen debut with two roles.

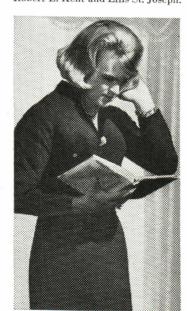
Eighteen-year-old high school athlete John Hansen does. He plays both George and Christine Jorgensen in Edward Small's frank cinematic retelling of the transformation of George Jorgensen into the beautiful Christine, "The Christine Jorgensen Story," which opens.... at the Theatre in Color by DeLuxe and through United Artists, entertainment subsidiary of the Transamerica Corporation.

Irving Rapper directed the story written by Robert E. Kent and Ellis St. Joseph.

tine Jorgensen became and still is.

Producer Small based his film entirely on Miss Jorgensen's biography and retained her to act as a technical advisor in the making of the picture. Dr. Robert O. Pearman, an authority on sex transformation, was also retained for technical advice. Irving Rapper directed.

The role of Jorgensen — both George and Christine - is played by John Hansen, a rugged screen newcomer with an impressive career as a prep school athlete. Dr. Dahlman is played by Oscar Beregi and John W. Himes and Ellen Clark enact the roles of Christine's parents. Christine's autobiography was prepared for the screen by Robert E. Kent and Ellis St. Joseph.



Still CJ-24 Mat 1A Newcomer John Hansen has an unusual first role. He plays the title role in "The Christine Jorgensen Story," which will open....at the....Theatre. Filmed in Color by DeLuxe, it is being released by United Artists, an entertainment service of Transamerica Corporation.

Film Dramatizes Transformation of Man Into Woman

The Christine Jorgensen Storythe amazing transformation by surgery of a man into a beautiful woman-taken directly from Miss Jorgensen's book, is faithfully and frankly retold in Edward Small's "The Christine Jorgensen Story" which opens at the Theatre in Color by DeLuxe from United Artists, entertainment sub-sidiary of the Transamerica Corpo-

Miss Jorgensen, it will be recalled from the sensational headlines, was a person with all the emotional and psychological characteristics of a woman but who had been born with the body of a perfectly developed male. By the proper administration of hormones and some surgery under the hands of Denmark's great Dr. Victor Dahlman, the situation was righted and the magazine photographer who had been George Jorgensen emerged as the beautiful and attractive Christine Jorgensen.

Miss Jorgensen was retained by Small as technical advisor for the new film, and handsome John Hansen, an 18-year-old high school athlete, makes his film debut in the picture as both George and Christine. Miss Jorgensen's biography was tranferred to the screen by writers Robert E. Kent and Ellis St. Joseph and Irving Rapper di-

Top Megger Helmed Film of Christine's **Sex Transformation**

In order to tell the sensitive, true story of Christine Jorgensen's transformation into a beautiful woman from the man she formerly was in a motion picture, unusually sensitive and skilled hands had to be employed.

Which is why Edward Small, who produced "The Christine Jorgensen Story" from Christine's recounting of the events which led up to and followed the transformation, chose Irving Rapper to direct. The new film, in Color by DeLuxe and from United Artists, entertainment subsidiary of the Transamerica Corporation, opens at the Theatre.

A former associate of Gilbert Miller for whom he put on the stage hits "Animal Kingdom" and "Five Star Final," Rapper wielded the figurative megaphone for such alltime film greats as "Rhapsody in Blue," "Now, Voyager," "Voice of the Turtle," "Anna Lucasta," "Glass Menagerie," "Marjorie Morningstar" and "The Corn Is

Eighteen-year-old high school athlete John Hansen makes his screen debut in "The Christine Jorgensen Story. playing Christine and the magazine photographer George Jorgensen who she was before she placed herself in the hands of the great Danish surgeon Dr. Victor Dahlman, who by hormone treatment and surgery, made her into a woman.

Christine was now a woman in the full sense of the word; voice, muscular development, emotions, attracted to and by men.

POSTERS, EXPLOITATION

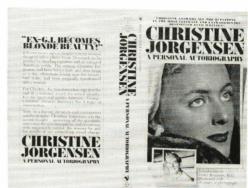


Also Available: 22 x 28 Lobby Card 14 x 36 Insert Card Set of Eight II x 14 Lobby Cards Set of Eight 8 x 10 Stills In Color Two Title Displays

> Order From National Screen

I-SHEET

Movie Paperback Edition



When "The Christine Jorgensen Story" appeared in its hard-covered version it received critical favor with reviewers and wide interest among readers. Now, Bantam Books has issued a paper-back edition slated to coincide with the release of the movie. Work with local outlets (and libraries) in setting up displays using stills, posters and playdate info.

Send promotional copies to opinion makers and any possible participators in TV or radio panel show you might be able to arrange.

TV/Radio Material

We have prepared sets of on-the-air spot announcements to sell your feature on the local TV and radio stations. For TV there are a series of different time spots on film in color. For radio, similar spots are on a long-playing disc. Both will be furnished FREE on request to:

> Exploitation Dept. United Artists 729 - 7th Avenue New York, N.Y.



Telop & Slide

For information and prices write:

QQ Title Card Co. 247 West 46th Street New York, N. Y. 10036

This trailer will further whet the appetite of those already interested in the Christine Jorgensen Story and create an interest in those where time has caused a lapse. Order your print early.

Now available from National Screen